



THE PRINCE'S  
COUNTRYSIDE  
FUND



# Fresh Start

LAND ENTERPRISE CENTRE

investing in the future

## LINCOLNSHIRE AGRICULTURAL BUSINESS ACADEMY 2017

Starting 2nd November



### STAKEHOLDERS



**RISEHOLME**  
*College*  
a part of Bishop Burton College



A M Borill & Son

## What is the Fresh Start Agricultural Business Academy?

Fresh Start has been running business based academies since 2006 designed to support and develop the next generation of farmers and growers, land managers and land based businesses. We are now launching our latest academy for Lincolnshire and the surrounding area.

It is designed to help participants develop a strong innovative business approach. The course will include a focus on business planning and structures, finance, marketing, communication and interviewing skills, and innovative business models.

This academy is open to anyone (18 or over) who is looking to start up their own agricultural business or who wants to expand their existing business skills base.

Date	Time	Session	Topic
2nd November	Evening	1	Analysing your business or ideas
16th November	Evening	2	Creating business plans: why, how & content
30th November	Morning	3	Business planning exercise
	Afternoon	4	Business diversification & innovation in practice
14th December	Evening	5	Raising Capital
11th January	Evening	6	Financing & cash flow
25th January	Morning	7	Business in action inc. supply chains
	Afternoon	8	Understanding your market & how to utilise it
8th February	Evening	9	Innovation with land & business models
22nd February	Evening	10	Negotiation, communication & interview skills
8th March	Evening	11	Presenting your business plan & being inspired

**The academy will be based at Riseholme College, Showground Campus, Lincoln, LN1 2ZR**

The 11 sessions will be delivered over 7 evenings and 2 days.

We use a variety of delivery methods including farm business visits, case studies and a wide range of speakers from farming and associated professions such as land agents, bankers, accountants and consultants.

**There will be a £120 charge** for the full programme per person. This is only charged once you have been offered and accepted a place on the academy.

### How to Apply

Apply using the application form which can be downloaded from:

[www.freshstartlandenterprise.org.uk](http://www.freshstartlandenterprise.org.uk)

or email: [info@freshstartlandenterprise.org.uk](mailto:info@freshstartlandenterprise.org.uk)

### Eastern Regional Lead & Academy Co-ordinator

Louise Dennington - Tel: 07801 743975 Email: [louise@freshstartlandenterprise.org.uk](mailto:louise@freshstartlandenterprise.org.uk)

**We have 20 places available Closing date for applications: 13th September 2017**